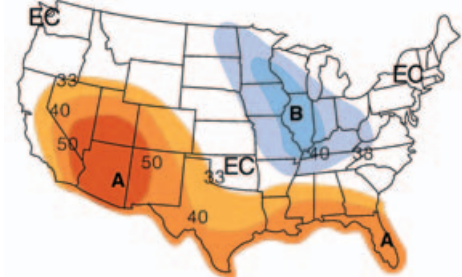




National Weather Service Three-Month Outlook
Temperature Probability Jun–Aug 2011



THREE-MONTH OUTLOOK
TEMPERATURE PROBABILITY
0.5 MONTH LEAD
VALID JJA 2011
MADE 19 MAY 2011

EC MEANS EQUAL
CHANCE FOR A, N, B
A MEANS ABOVE
N MEANS NORMAL
B MEANS BELOW

Dear <First Name> ,

Over the past few seasons, white mold caused significant damage in Northern soybean fields. And the cooler, wetter conditions of this spring could mean ideal conditions for the disease to flourish again this year. According to the National Weather Service’s three-month outlook, the Midwest can expect to experience below average temperatures and average precipitation through August.

So, as you sit down with your customers this season to map out fungicide plans for their soybeans, I recommend taking a moment to discuss the importance of white mold suppression and how it can affect a grower’s yield and productivity.

To help further educate you and your customers on white mold, I have enclosed a Frequently Asked Questions (FAQ) handout. This will provide you with a brief overview of the disease and how it can best be managed.

Additionally, products from Valent U.S.A. Corporation—Cobra® Herbicide and Domark® Fungicide—have been shown to suppress white mold when incorporated into a regularly scheduled spray program. The FAQ handout highlights the benefits of using *Cobra* and *Domark*, or you can visit www.valent.com for more information.

I hope that you find the white mold FAQ handout helpful as you prepare this season. Please feel free to contact me with any questions, and as always, I appreciate your continued support.

Sincerely,

<Sales Rep Name>

Valent Sales Representative

<Number>

<Email>



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